

Harshvardhan Agarwal

Product Designer

Product designer based in India with a flair for research and problem solving

Work Experience

Juspay Aug 2025 - Present
Product Designer

- Worked on Juspay's dashboard across the **Reconciliation** and **UPI Operations Dashboard**.
- Contributing to Juspay's **Design System** for **consistent** and **scalable** UI components.

Setu Feb 2025 - Jul 2025
Product Design Intern

- Modernised legacy UI components of **Bharat Bill Payment System(BBPS)** flow for **Customer Operating Unit (COU)** to improve **design system consistency** and **future scalability** for **white-labelling**.
- Worked on **revamp** of **report scheduler for the Bridge**. Bridge help's **businesses** set up **APIs** for **multiple Setu** products like **UPI, Account Aggregator etc.**
- Developed **technical documentation** for a new **Setu's product release**, **writing** and **structuring** content to ensure **clarity** and **usability**.

Avalon Scenes Dec 2022 - Apr 2023
Product Design Intern


- Designed **core UX features**, including the **weekly leaderboard**, **post/poll creation flow**, and **tag/hashtag system**, to drive **user engagement**.
- Revamped **user profiles**, enhancing **customisation** options and **profile visibility** through **iterative prototyping**.

Selected Projects

takeUForward Dec 2023 - Jan 2024
Product Designer


- Designed** and **optimised** core **user flows** and the overall **user experience** for the takeUForward Plus platform.
- Design improvements correlated with a significant increase in **user traffic** with **3.5M+ visitors** and **100k+ new user registrations** within the first week post-launch.

Details

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Education

Vellore Institute of Technology, Vellore
M.Tech Integrated (2020-2025)
Computer Science and Engineering

Awards & Honors

Zenigma Designathon by IIT Roorkee
Runner-up (February 2024)

Women Techies by GDSC VIT, Vellore
Best UI/ UX (April 2022)

Skills

Design

Information Architecture, Brainstorming, Wire-framing, Concept Design, Visual Design, Ideation, Usability Testing, Design Documentation, Psychology, UX Writing, Design System

Research

User Interviews, Surveys, User Flows, Secondary Research, Design Thinking, Competitive Analysis, Usability Testing

Tools

Figma, Webflow, Framer, Notion, Jitter, Rive